

# Site Criteria

Glory Days Grill prides itself on being the quintessential neighborhood meeting place. Our ideal locations are located in a suburban city center where we have the opportunity to become a part of every day family life.

## Location Preferences

- Units:
  - Freestanding pad-site locations, on hard corner
  - End caps
  - High profile in-lines
  - 4,500 - 6,400 sq ft. (plus additional sq. ft. for a patio)
- Centers:
  - Minimum 120 parking spaces
  - Excellent signage and visibility
  - Excellent site ingress and egress with traffic signal
  - Seven-day-per-week liquor sales

## Trade Area

- Small Market
  - Minimum 30,000 population within 15 minute drive time
  - Minimum \$60,000 average household income
- Large Market
  - Minimum 80,000 population within a 5 mile radius
  - Minimum \$80,000 average household income

## Traffic Generators

- Lifestyle or power centers with "big box" anchors:
  - Home Depot, Lowe's, etc.
  - Super Wal-Mart, Super Target, etc.
  - Colleges, Universities
  - Movie Theaters (Multiplex, First Run)
  - National grocery store anchored centers near neighborhoods and schools.

## Traffic

- Minimum daily traffic count in front of site – 25,000
- Minimum daily traffic count on adjacent side street – 10,000
- P.M. traffic side, far side of light